

Board of Directors Gender Diversity, Board Committees and Financial Performance: Evidence from Nigeria

Authors : Aliyu Aminu Baba, Yahaya Danjuma, Ahmad Sule Liman-Katagum

Abstract : This paper examines the effects of the board of directors' diversity on firm performance. We investigate the relationship between the number of women directors on the board and important board committees and financial performance measured as return on assets. Our statistical analysis supports the theoretical position of the effect diversity on financial performance. These studies enhanced the previous studies on the board of director's gender diversity, board committees, and its impacts on firm financial performance. The study uses data from eighteen (18) Nigerian commercial banks. The study finds that banks with a higher number of females directors on board and board committees have higher Earning per share(EPS)) and Return on Assets (ROA). It also finds that some banks did not even have a single female on its corporate board. Evidence imply that decisions concerning the appointment of women to corporate boards should be on criteria and financial performance. It is recommended that banks can enhance their financial performance by having more female directors on their corporate board.

Keywords : board of directors, gender diversity, board committees, financial performance

Conference Title : ICBEFI 2016 : International Conference on Business Economics, Finance and Investment

Conference Location : London, United Kingdom

Conference Dates : May 23-24, 2016