Rebalancing your Workforce Post-COVID -- A Leadership Framework For Unlocking Performance And Strengthen Resilience

Authors: Thomas Seemann, Melanie Seemann

Abstract: The work environment has changed considerably due to the COVID pandemic. A growing body of empirical research shows that employees feel increasingly stressed and anxious. They consider themselves more detached from the organization they work for than previously. Organizations need to re-adjust their leadership practices to cope with this situation and rebuild work motivation and resilience. We propose a leadership tool that focuses on two key dimensions, which we call the "task channel" and the "energy channel." Managing the task channel comprises balancing the challenge \([C]\) of a task and the corresponding skill set \([S]\) of the individual performing the task. Recent research findings shed light on how to balance these two factors and create optimal work conditions in the workplace. Managing the energy channel comprise balancing the workload \([WL]\) of an employee and his/her capacity to work \([CW]\). This ensures that the mid-term and long-term effectiveness of employees is maintained and energy depletion, fatigue, and burn-out are prevented. Organizations can actively apply strategies to leverage wellsprings and effectively reenergize their workforce. Thinking through and acting upon these factors will provide leaders with the insights they need to maximize their people's performance and, at the same time, establish a more mindful workplace.

Keywords: resilience, motivation, employee engagement, leadership

Conference Title: ICBPMHR 2023: International Conference on Business Performance Management and Human Resources

Conference Location: Vancouver, Canada

Conference Dates: September 23-24, 2023