## Highlighting Adverse Effects of Privatization of Heritage on Taj Mahal and Providing Solutions to Improve the Condition without Privatizing

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**Abstract :** The paper studies the present condition of Taj Mahal (the UNESCO world heritage site) and the reasons behind deterioration. Analysis is done to explore the reasons behind this building to be included in the list of adopt heritage scheme, by the Government of India. The aim is to find out the future effects on Taj Mahal after being adopted by a private body. Finally, it suggests solutions which can lead to improvement of the present condition of the building. In order to establish a research, a further analysis is done through a case study of Red Fort, New Delhi (another UNESCO world heritage site). This monument was given to Dalmia Group of India Pvt. Ltd. for the tenure of 5 years. Paper discusses the consequences of privatization on Red Fort and then analyze it for Taj Mahal. It terms monument as riches of a heritage chest, not as a commercial tourist place. The study is concluded with the ideas and suggestions proposed for saving Taj Mahal and advantages on improving the health of the building.

**Keywords :** privatisation of heritage, heritage, Taj Mahal, adopt heritage scheme

Conference Title : ICHAP 2019 : International Conference on Heritage Architecture and Planning

**Conference Location :** Melbourne, Australia **Conference Dates :** February 01-02, 2019