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## Utilizing Reflection as a Tool for Experiential Learning through a Simulated Activity

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**Abstract:** The aim of this study is to gain direct feedback of interviewees in a simulated interview process. Reflection based on qualitative data analysis has been utilized through the Gibbs Reflective Cycle, with 30 students as respondents at the Undergraduate level. The respondents reflected on the positive and negative aspects of this active learning process in order to increase their performance in actual job interviews. Results indicate that students engaged in the process successfully imbibed the feedback that they received from the interviewers and also identified the areas that needed improvement.

**Keywords:** experiential learning, positive and negative impact, reflection, simulated **Conference Title:** ICHE 2019: International Conference on Higher Education

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