

## **Involvement in Community Planning: The Case Study of Bang Nang Li Community, Samut Songkram Province, Thailand**

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**Abstract :** This paper studied the participation of people of the five villages of Bang Nang Li Community in Ampawa District, Samut Songkram Province, in designing community planning. The population was 2,755 villagers from the 5 villages with 349 people sampled. The level of involvement was measured by using Likert Five Scale for: preparing readiness of local people in the community, providing information for community and self analysis and learning, designing goals and directions for community development, designing strategic plans for community projects, and operating according to the plans. All process items reported a medium level of involvement except the item of preparing readiness for local people that presented the highest mean score. A test of a correlation between personal factors and level of involvement in designing the community planning unveiled no correlation between gender, age and career. Contrarily, the findings revealed that the villagers' educational level and community membership status had a correlation with their level of involvement in designing the community planning.

**Keywords :** community development, community planning, people participation, educational level

**Conference Title :** ICPPSS 2014 : International Conference on Public Policy and Social Sciences

**Conference Location :** Paris, France

**Conference Dates :** June 26-27, 2014