

Conceptual Model for Knowledge Sharing Model in Creating Idea for Mobile Application

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Abstract : This study shows that several projects will be conducted at the workshop in which using the conceptual model for knowledge sharing approach to create an idea for mobile application. The sharing idea has been done through the collaborative activity in which a group of different field sought to define the mobile application which will lead to new media approach of using social media platform. The collaborative activity will be provided and implemented in the form of one day workshop to determine the approach towards the theme given. The activity later will be continued for four weeks for the participant to prepare for the pitch day workshop. This paper shows the pitch of idea including the interface and prototype for the said products. The collaboration between the members with different field of study shows that social media influenced the knowledge sharing model and its creation or innovations. One of the projects supported a collaborative activity in which a group of young designers sought to define the knowledge sharing model of their ability in creating idea for mobile applications.

Keywords : mobile application, collaborative activity, conceptual knowledge sharing model, social media platform

Conference Title : ICCVAD 2018 : International Conference on Communication, Visual Arts and Design

Conference Location : Prague, Czechia

Conference Dates : March 22-23, 2018