

## Synopsis of Izmir Regional Plan and Interpretations about Tourism in Izmir

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**Abstract :** This study aims not only to create a summarized background for the effective and efficient use of the potential of Izmir by providing the strategic planning works and institutional and sectoral strategy documents with different purposes realized by all relevant institutions and organizations in Izmir and Aegean Region to steer towards the same priorities and aims, but also focuses on a criticism and comparison viewpoint about tourism sector in Izmir.

**Keywords :** regional plan, Izmir, tourism, sectoral strategy

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