

Varieties of State Role: Through the Case of East Asia's Broadband Policy

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Abstract : This paper determines the varieties of state roles played in East Asia's telecommunication market, regarding broadband industry. Technological capacity and the relationship between state and market affect the varieties of state role. In explaining the state's engagement in the market, technology has always been considered as a necessary and sufficient condition. However technology variable has been useful in only explaining the extent of state's involvement. This paper contributes by bringing in the political-economic factor, which is the relationship between state and market. This factor aids in distinguishing the varieties of state role played in emerging industries. Interaction between these two variables distinguishes 4 types of state roles played in the broadband industry. These roles are distinguished and characterized by the intensity of state's intervention and the existence of technological capacity. This paper classifies four types of state role through the case of Singapore, China, Taiwan and Korea's broadband industrial policy.

Keywords : East Asia, entrepreneurial state, industrial policy, regulatory state, technological capacity

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