## **Relationship between Driving under the Influence and Traffic Safety**

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**Abstract :** Among traffic crashes, driving under the influence (DUI) of alcohol is the most dangerous behavior in Seoul, South Korea. In 2016 alone 40 deaths occurred on of 2,857 cases of DUI. Since DUI is one of the major factors in increasing the severity of crashes, the intensive management of DUI required to reduce traffic crash deaths and the crash damages. This study aims to investigate the relationship between DUI and traffic safety in order to establish countermeasures for traffic safety improvement. The analysis was conducted on the habitual drivers who drove under the influence. Information of habitual drivers is matched to crash data and fine data. The descriptive statistics on data used in this study, which consists of driver license acquisition, traffic fine, and crash data provided by the Korean National Police Agency, are described. The drivers under the influence are classified by statistically significant criteria, such as driver's age, license type, driving experience, and crash reasons. With the results of the analysis, we propose some countermeasures to enhance traffic safety.

Keywords : driving under influence, traffic safety, traffic crash, traffic fine

Conference Title : ICTEP 2018 : International Conference on Transportation Engineering and Planning

Conference Location : Bangkok, Thailand

Conference Dates : January 18-19, 2018