

## **Building Knowledge-Based Entrepreneurial Ecosystem in the Beginning of a Startup Nation: Case of Vietnam**

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**Abstract :** With a young population showing a greatly entrepreneurial spirit, Vietnam has become a potential land for a growing knowledge-based entrepreneurial ecosystem (KBEE). KBEE is the key to new job formation, and well solution for the crisis of unemployment of higher education graduates and powerful engine for knowledge-based development and building the knowledge based economy in Vietnam. Consequently, Vietnam is attempting to build a healthy KBEE, giving local entrepreneurs more opportunities to develop their businesses. The purpose of the research article is to sketch up a general map to show the current situation of Vietnam's startup ecosystem in the beginning of a startup nation and take into consideration the influence of socio-cultural norms, institutional landscape and socio-economic factors on motivation to develop a KBEE. This paper also proposes a qualitative approach to explore the relationship between these and other elements of Vietnamese entrepreneurial ecosystems. Eventually, viable recommendations are drawn for Vietnamese entrepreneurs and policymakers to improve the quality of the knowledge-based entrepreneurial ecosystem in Vietnam.

**Keywords :** entrepreneurship, knowledge-based entrepreneurial ecosystem, startup ecosystem, Vietnam

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