

## **Fengqiao: An Ongoing Experiment with 'UrbanMemory' Theory in an Ancient Town and ItsDesign Experience**

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**Abstract :** Ancient town is a unique carrier of urban culture, maintaining the core culture of a region and continuing the urban context. Fengqiao, a nearly 2000-year-old town was on the brink of dilapidation in the past few decades. The town faced such problems as poor construction quality, environmental degeneration, inadequate open space, cultural characteristics and industry vitality. Therefore, the research upholds the principle of 'organic renewal' and puts forward three practical updated strategies which are 'Repair Old as Ever,' 'Activate Function' and 'Fill in with The New'. Also as a participant in updating the design, the author aims to 'keep the memory of the history and see the development of the present' as the goal of updating the design and regards the process of town renewal as the experimental venue for realizing this purpose. The research will sum up innovations on the designing process and the engineering progress in the past two years, and find out the innovation experiment and the effect of its implementation on the methodological level of the organic renewal design in Fengqiao ancient town. From here, we can also enjoy the very characteristic development trend presented by China in the design practice of the organic renewal in the ancient town.

**Keywords :** characteristic town, Fengqiao, organic renewal, urban memory

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