

## Semantic Analysis of the Change in Awareness of Korean College Admission Policy

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**Abstract :** The purpose of this study is to find the effectiveness of the admission simplification policy. The number of online news articles about 'high school record' was collected and semantically analyzed to identify and analyze the social awareness during 2014 to 2015. The main results of the study are as follows: First, there was a difference in expectations that the burden of the examinees would decrease as announced by KCUE. Thus, there was still a strain on the university entrance exam after the enforcement of the policy. Second, private tutoring is expanding in different forms, rather than reducing the policy. It is different from the prediction that examinees can prepare for university admissions without the private tutoring. Thus, the college admission rules currently enforced needs to be improved. The reasonable college admission system changes are discussed.

**Keywords :** education policy, private tutoring, shadow education, education admission policy

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