The Analysis of Cultural Diversity in EFL Textbook for Senior High School in Indonesia

Authors : Soni Ariawan

Abstract : The study aims to explore the cultural diversity highlighted in EFL textbook for Senior High School grade 10 in Indonesia. The visual images are selected as the data and qualitatively analysed using content analysis. The reason to choose visual images because images are not always neutral and they might impact teaching and learning process. In the current study, cultural diversity aspects are focused on religion (Muslim, Protestant, Catholic, Hindu, Buddhist, Confucian), gender (male, female, unclear), ethnic (Melanesian, Austronesian, Foreigner) and socioeconomic (low, middle, high, undetermined) diversity as the theoretical framework. The four aspects of cultural diversity are sufficiently representative to draw a conclusion in investigating Indonesian culture representation in EFL textbook. The finding shows that cultural diversity is not proportionally reflected in the textbook, particularly in the visual images.

Keywords : EFL textbook, cultural diversity, visual images, Indonesia
Conference Title : ICCLR 2017 : International Conference on Cultural Linguistics and Research
Conference Location : Melbourne, Australia
Conference Dates : November 29-30, 2017