

## Evaluating the Evolution of Public Art across the World and Exploring Its Growth in Urban India

**Authors :** Mitali Kedia, Parul Kapoor

**Abstract :** Public Art is a tool with the power to enrich and enlighten any place; it has been accepted and welcomed effortlessly by many cultures around the World. In this paper, we discuss the implications Public Art has had on the society and how it has evolved over the years, and how in India, art in this aspect is still overlooked and treated as an accessory. Urban aesthetics are still substantially limited to the installation of deities, political figures, and so on. The paper also discusses various possibilities and opportunities on how Public Art can boost a society; it also suggests a framework that can be incorporated in the legal system of the country to make it a part of the city development process.

**Keywords :** public art, urban fabric, placemaking, community welfare, public art program, imageability

**Conference Title :** ICUPADSD 2018 : International Conference on Urban Planning and Architectural Design for Sustainable Development

**Conference Location :** Mumbai, India

**Conference Dates :** February 22-23, 2018