World Academy of Science, Engineering and Technology International Journal of Economics and Management Engineering Vol:11, No:12, 2017

## Discrimination during a Resume Audit: The Impact of Job Context in Hiring

Authors : Alexandra Roy

**Abstract**: Building on literature on cognitive matching and social categorization and using the correspondence testing method, we test the interaction effect of person characteristics (Gender with physical attractiveness) and job context (client contact, industry status, coworker contact). As expected, while findings show a strong impact of gender with beauty on hiring chances, job context characteristics have also a significant overall effect of this hiring outcome. Moreover, the rate of positive responses varies according some of the recruiter's characteristics. Results are robust to various sensitivity checks. Implications of the results, limitations of the study, and directions for future research are discussed.

**Keywords:** correspondence testing, discrimination, hiring, physical attractiveness

Conference Title: ICHRM 2017: International Conference on Economics and Human Resource Management

Conference Location: Rome, Italy

Conference Dates: December 11-12, 2017