

Corporate Social Responsibility and Students' Job Performance: A Case Study of Silpakorn University's Internship Program

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Abstract : This research attempts to investigate the relationship between corporate social responsibility and students' job performance of the Silpakorn University's internship program within various organizations. The goal of this study is to fill the literature gap by gaining an understanding of corporate social responsibility that fundamentally relate to students' job performance within the organizations. Thus, this study will focus on the outcomes that derive from selected employers' qualitative assessment and evaluation forms from various companies. The results represent the perceptions of students towards the corporate social responsibility aspects and their job performance evaluation from the employers in various organizations. The findings indicate that corporate social responsibility has significant effects on students' job performance. This study may assist us in gaining a better understanding of the integrated aspects of university and workplace environments to discover how to allocate optimally university's resources and management approaches to gain benefits from corporate social responsibility practices toward students' job performance within an organizational setting. Therefore, there is good reason to believe that the findings can contribute to research in the area of CSR and students' job performance as an essential aspect of long-term success sustainability.

Keywords : corporate social responsibility, job performance, university students, internship program

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