

Integration of Social Media in Teaching and Learning Activities: A Case Study

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Abstract : The study investigated on how a small group of pre-service teachers and lecturers used social media to interact and collaborate to complete their tasks. The study is a qualitative case study that explored the lecturers' reflections and pre-service teachers' interviews. The lecturers were given the option to choose Facebook or any other social media as their teaching and learning platforms. However, certain guidelines based on were given to lecturers to conduct their teaching and learning activities. The findings revealed that although Facebook was a popular social networking site, it was not a preferred educational platform. Lecturers preferred to use WhatsApp, Canvas, and email. The focus group interview found positive and negative experiences of the pre-service teachers. The study suggested several pedagogical implications and importantly highlighted the need for changes in curriculum to ensure lecturers leverage the potential of technology in education.

Keywords : social media, interactions, collaboration, online learning environment

Conference Title : ICLL 2017 : International Conference on Language Learning

Conference Location : Bali, Indonesia

Conference Dates : October 23-24, 2017