Concept and Implementation of Religious Tourism as a City Icon; Case Study: Golden Dome Mosque in Depok, Indonesia

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Abstract : Dian Al Mahri Mosque or more known as Golden Dome Mosque is one of the biggest mosques in Southeast Asia which located in Depok, West Java Province, Indonesia. Instead of a place for praying, this beautiful Mosque is also becoming an icon of Depok for religious tourism destination. The purpose of this study is to understand the concept and objective of religious tourism, also how to be implemented as an icon of the city. As a qualitative method, the data was collected by direct interview with three of the most influential persons: K. H. Amirudin Said S. Q. MA as a Manager of the Mosque, K. H. Dr. Mohammad Idris, MA as a Major of Depok, and Mulyamto as a Head of Tourism Department of Depok. As a result, Golden Dome Mosque involves three integrated aspects (social, economic, and cultural) which can be implemented to evaluate their daily activities and services in order to define themselves as a religious tourism destination.

Keywords: city icon, golden mosque, Muslim Indonesia, religious tourism

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