

Implementation of Environmental Sustainability into Event Management

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Abstract : The world population is rapidly growing. In the last few decades, environmental protection and climate change have been remarked as a global concern. All events have their own ecological footprint. Therefore, all participants who take part in the events, from event organizer to audience should be responsible for reducing carbon emissions. Currently, there is a literature gap which investigates the relationship between events and environment. Hence, this study is conducted to investigate how to implement environmental sustainability in the event management. Therefore, a wide literature and also the UK festivals database have been investigated. Finally, environmental effects and the solution of reducing impacts at events were discussed.

Keywords : ecological footprint, environmental sustainability, events, sustainability

Conference Title : ICHLST 2017 : International Conference on Hospitality, Leisure, Sport, and Tourism

Conference Location : Vienna, Austria

Conference Dates : June 21-22, 2017