

Cost Diminution in Supply Chain of a Dairy Industry

Authors : Naveed Ahmed Khan

Abstract : The ever increasing importance of food industry cannot be denied and especially in the wake of escalating population and prices both in developing and developed nations. Thus, this issue demands the attention of researchers especially in the area of supply chain to identify cost diminution waste eliminating supply chain practices in the said industry. For such purpose the 'Dairy Division' of Engro Foods Limited, one of the biggest food companies in Pakistan was taken into consideration in a case study manner. Based on the literature review and interviews following variables were obtained: energy, losses, maintenance, taxes, and logistics. Having studied the said variables, it was concluded that management of relevant industries operating in a comparable environment need to efficiently manage two major areas: energy and taxes. On the other hand, similar kind of other organizations could be benefited by adopting the proficient supply chain practices being observed at dairy division of Engro foods limited.

Keywords : cost diminution, supply chain, dairy industry, Engro Foods Limited

Conference Title : ICEIBM 2014 : International Conference on Economics, Industrial and Business Management

Conference Location : Toronto, Canada

Conference Dates : June 16-17, 2014