

The Design of Imaginable Urban Road Landscape

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Abstract : With the rapid development of cities, the way that people commute has changed greatly, meanwhile, people turn to require more on physical and psychological aspects in the contemporary world. However, the current urban road landscape ignores these changes, for example, those road landscape elements are boring, confusing, fragmented and lack of integrity and hierarchy. Under such current situation, in order to shape beautiful, identifiable and unique road landscape, this article concentrates on the target of imaginability. This paper analyses the main elements of the urban road landscape, the concept of image and its generation mechanism, and then discusses the necessity and connotation of building imaginable urban road landscape as well as the main problems existing in current urban road landscape in terms of imaginability. Finally, this paper proposes how to design imaginable urban road landscape in details based on a specific case.

Keywords : identifiability, imaginability, road landscape, the image of the city

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