

## Rural Tourism Planning from the Perspective of Water Resource Protection and Regional Integration: Taking Villages along Tongji Lake as an Example

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**Abstract :** Currently, there is a great tendency that more and more villages in China are trying to increase income by development of tourism. Especially in Zhejiang Province, &#39;Beautiful Rural Construction&#39; provides an excellent opportunity for the development of tourism. In this context, development orientation, transportation routes and tourism service facilities are analyzed under the perspective of water resources protection and regional integration based on the development tourism industry of the six villages in Pujiang County, Zhejiang Province as a research object. In the program, the biggest issue is the contradiction between the ecological protection of the water and the development of economy. How to deal with the relationship between protection and development is the key to the design of this case. Furthermore, the six villages are regarded as a whole, connecting to each other by the system of five-path and the landscape along the lake. Every village has its own features, but cannot develop without one another. The article is actively exploring for suggestions and countermeasures to promote the development premised on protection and based on a regional view.

**Keywords :** development, integration, protection, rural tourism

**Conference Title :** ICSAUD 2017 : International Conference on Sustainable Architecture and Urban Design

**Conference Location :** Boston, United States

**Conference Dates :** April 24-25, 2017