

Behavioral Pattern of 2G Mobile Internet Subscribers: A Study on an Operator of Bangladesh

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Abstract : Like many other countries of the world, mobile internet has been playing a key role in the growth of internet subscriber base in Bangladesh. This study has attempted to identify particular behavioral or usage patterns of 2G mobile internet subscribers who were using the service of the topmost internet service provider (as well as the top mobile operator) of Bangladesh prior to the launching of 3G services (when 2G was fully dominant). It contains some comprehensive analysis carried on different info regarding 2G mobile internet subscribers, obtained from the operator's own network insights. This is accompanied by the results of a survey conducted among 40 high-frequency users of this service.

Keywords : mobile internet, Symbian, Android, iPhone

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