

Entrepreneurs' Perceptions of the Economic, Social and Physical Impacts of Tourism

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Abstract : The objective of this study is to determine how entrepreneurs perceive the economic, social and physical impacts of tourism. The study was conducted in the city of Afyonkarahisar, Turkey, which is rich in thermal tourism resources and investments. A survey was used as the data collection method, and the questionnaire was applied to 472 entrepreneurs. A simple random sampling method was used to identify the sample. Independent sampling t-tests and ANOVA tests were used to analyse the data obtained. Additionally, some statistically significant differences ($p < 0.05$) were found based on the participants' demographic characteristics regarding their opinions about the social, economic and physical impacts of tourism activities.

Keywords : tourism, perception, entrepreneurship, entrepreneurs, structural equation modelling

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