

An Exploratory Study of Chinese Paper-Cut Art in Household Product Design

Authors : Ruining Wu, Na Song

Abstract : Paper-cut, as one of the Chinese traditional folk decoration art, has become a unique visual aesthetic characteristics of the Chinese nation in the long-term evolution of cultural symbols. Chinese paper-cut art is the treasure-house for product design in natural resources. This paper first analyzed Chinese folk art of historical origin, cultural background, cultural values, aesthetic value, style features of Chinese paper cut art, then analyzed the design thought and design cases of paper-cut art application in different areas, such as clothing design, logo design and product design areas. Through the research of Chinese paper-cut art culture and design elements, this paper aims to build a household product design concept of Chinese traditional culture.

Keywords : paper-cut art, culture, household products, design

Conference Title : ICDAD 2017 : International Conference on Decorative Arts and Design

Conference Location : Tokyo, Japan

Conference Dates : May 28-29, 2017