

Exploring Entrepreneurship Intension Aptitude along Gender Lines among Business Decision Students in Nigeria

Authors : Paul O. Udofot, Emem B. Inyang

Abstract : The study investigated the variability in aptitude amidst interactive effects of several social and environmental factors that could influence individual tendencies to engage in entrepreneurship in Nigeria. Consequently, the study targeted a population having similar backgrounds in type and level of higher education that are tailored toward enterprise management and development in the Niger Delta region of Nigeria. A two-stage sampling procedure was used to select 67 respondents. Primarily, the study assessed the salient pattern of entrepreneurship aptitude of respondents, and estimated and analyzed the index against their personal characteristics. Male respondents belonged to two extremes of aptitude index ranges (poor and high). Though female respondents did not exhibit a poor entrepreneurship aptitude index, the incidence percentage of the high index range of entrepreneurship aptitude among male trainees was more than the combined incidence percentage of their female counterparts. Respondents' backgrounds outside gender presented a serious influence on entrepreneurship uptake likelihood if all situations were normal.

Keywords : aptitude, entrepreneurship, entrepreneurial orientation, gender divide, intention, trainee

Conference Title : ICBECE 2017 : International Conference on Business, Economics and Communication

Conference Location : Stockholm, Sweden

Conference Dates : July 13-14, 2017