Discursivity and Creativity: Implementing Pigrum's Multi-Mode Transitional Practices in Upper Division Creative Production Courses

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Abstract: This paper discusses the practical implementation of Derek Pigrum's multi-mode model of transitional practices in the context of upper division production courses in an interaction design curriculum. The notion of teaching creativity directly was connected to a general notion of "discursivity" by which is meant students' overall ability to discuss, describe, and engage in dialogue about their creative work. We present a study of how Pigrum's transitional modes can be mapped onto a variety of course activities, and discuss challenges and outcomes of directly engaging student discursivity in their creative output.

Keywords: teaching creativity, multi-mode transitional practices, discursivity, rich dialogue, art and design education,

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