

Comparing Performance Indicators among Mechanistic, Organic, and Bureaucratic Organizations

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Abstract : With globalization, organizations had to adjust to an unstable environment in order to survive in a competitive arena. Typically within the field of management, different types of organizations include mechanistic, bureaucratic and organic ones. In fact, bureaucratic and mechanistic organizations have some characteristics in common. Bureaucracy is one type of Thailand organization which adapted from mechanistic concept to develop an organization that is suitable for the characteristic and culture of Thailand. The objective of this study is to compare the adjustment strategies of both organizations in order to find key performance indicators (KPI) suitable for improving organization in Thailand. The methodology employed is binary logistic regression. The results of this study will be valuable for developing future management strategies for both bureaucratic and mechanistic organizations.

Keywords : mechanistic, bureaucratic and organic organization, binary logistic regression, key performance indicators (KPI)

Conference Title : ICHRM 2017 : International Conference on Economics and Human Resource Management

Conference Location : Toronto, Canada

Conference Dates : June 15-16, 2017