World Academy of Science, Engineering and Technology
International Journal of Urban and Civil Engineering
Vol:11, No:05, 2017

Coastal Environment: Statistical Analysis and Geomorphic Impact on Urban Tourism in Lagos, Portugal

Authors : Magdalena Kuleta

Abstract : Ponta de Piedade (37º05 ' N, 08º40 ' W) is an area located in the southern part of the Lagos municipality, which include an abrasive and accumulative type of coastline. It is the one of the main touristic destinations of the city. The dynamic development of the attractiveness of the coast, is related with the expansion of the new tourism infrastructure and urban tourism products. These products are: transportation, sightseeing and entertainment in the form of the boat trips. Each type of excursion refers to the different product. This progress brings also many risks associated primarily with landslides cliffs. Natural conditions affecting the coast, create a huge impact on the evolution of urban tourism management. Based on observation, statistical analysis and survey method, author compare the period of six years from 2012 to 2016 in terms of the number of tourists, number and diversity of attractions, most frequently dialled products and infrastructure changes in the city. Carried methodology is based on data belonging to Turismo Portugal and the tourist company Days of Adventure. Main result, is to indicate the essence of the income from coastal tourism into the city development and how does it influence on the marketing and promoting of urban tourism in Lagos.

Keywords : geomorphology of the coast in Lagos, market and promotion, quality of tourism service, urban tourism products
Conference Title : ICGUES 2017 : International Conference on Geography, Urban and Environmental Studies
Conference Location : Paris, France
Conference Dates : May 18-19, 2017

Open Science Index, Urban and Civil Engineering Vol:11, No:05, 2017 publications.waset.org/abstracts/58849/pdf