

An Investigation of Entrepreneurial Intentions, Drivers, and Challenges among Final Year Students in Jigawa State Polytechnic, Nigeria

Authors : Muhammad Umar Usman

Abstract : This study investigates the entrepreneurial intentions, drivers and challenges of starting a business among final year students in Jigawa State polytechnic, Nigeria. Final year students of Jigawa State Polytechnic from the department of accounting, business administration and management and public administration were used as a case study. The study became necessary due to the alarming rate of graduate unemployment in Nigeria. The study adopted a holistic case study approach involving a multiple methods of questionnaires involving (182) Higher National Diploma (HND) and National Diploma (ND) final year students and a telephone interview with two lecturers teaching entrepreneurship in the college. The findings clearly indicate that exposure to entrepreneurship education increases students' entrepreneurial intentions. The result found that desire for independence, confidence and strong intention are the most important factors that influence students' entrepreneurial intention. The study identified 3 key drivers of students' entrepreneurial intentions. These are to earn a living, to seek job security and provision of employment. The result again identified 4 factors namely lack of support, finance, insecurity and erratic power supply as the major challenges in starting a business in Nigeria. It was also revealed that the current entrepreneurship education programme prepares students on how to open up a business not becoming an entrepreneur. The study concluded entrepreneurship helps students toward building and driving their intention to venture into business. However, the challenges of entrepreneurship in Nigeria need to be addressed in order to enable individuals to become an entrepreneur and create employment opportunities that will lead to the development of Nigerian economy. Thus, the government should provide adequate support particularly the issue of infrastructures. The Federal Government of Nigeria in collaboration with the National Board for Technical Education should fashion out the curriculum thereby making it more practically-oriented so that students may become more interested. Polytechnics should develop an internship programme for students to work in firms so as to put theory learnt in the class to practice. Students should try to align the theory learnt in college with the practical application in dynamic economic environment. Hence, this will help in building their capabilities toward entrepreneurship development in Nigeria.

Keywords : entrepreneurial intention, entrepreneurial drivers, challenges, entrepreneurial education

Conference Title : ICABBBE 2016 : International Conference on Agricultural, Biotechnology, Biological and Biosystems Engineering

Conference Location : Penang, Malaysia

Conference Dates : December 01-02, 2016