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Shopping Centers in the Context of a Growing and Changing City: The Case of Konya Kent Plaza

Authors: H. Derya Arslan

Abstract : Shopping centers have become an important part of urban life. The numbers of shopping centers have rapidly increased for ten years, in Turkey. Malls that have been built with increasing speed in the last two decades meet most social and cultural needs of people. In this study, architectural characteristics of a recent mall built in the city of Konya in Turkey have been discussed. The assessment of the mall in question has been made in the context of a growing and changing city. The study opened up new horizons and discussion areas to entrepreneurs who make significant investments in shopping centers, architects who design shopping centers as efficient commercial and social environments, and social scientists that investigate the effects of increase in these closed urban spaces on urban life.

Keywords: shopping center, architecture, city, social

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