

## **The Impact of Corporate Social Responsibility and Knowledge Management Factors on Students' Job Performance: A Case Study of Silpakorn University's Internship Program**

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**Abstract :** This research attempts to investigate the effects of corporate social responsibility and knowledge management factors on students' job performance of the Silpakorn University's internship program within various organizations. The goal of this study is to fill the literature gap by gaining an understanding of corporate social responsibility and the knowledge management factors that fundamentally relate to students' job performance within the organizations. Thus, this study will focus on the outcomes that were derived from a set of secondary data that were obtained using a Silpakorn university's data base of 200 students and selected employer assessment and evaluation forms from the companies. The results represent the perceptions of students towards the corporate social responsibility aspects and knowledge management factors within the university and their job performance evaluation from the employers in various organizations. The findings indicate that corporate social responsibility and knowledge management have significant effects on students' job performance. This study may assist us in gaining a better understanding of the integrated aspects of university and workplace environments to discover how to optimally allocate university's resources and management approaches to gain benefits from corporate social responsibility and knowledge management practices toward students' job performance within an organizational experience settings. Therefore, there is a sufficient reason to believe that the findings can contribute to research in the area of CSR, KM, and job performance as essential aspect of involved stakeholder.

**Keywords :** corporate social responsibility, knowledge management, job performance, internship program

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