

Clients' Priorities in Design and Delivery of Green Projects: South African Perspective

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Abstract : This study attempts to identify the client's main priority when delivering green projects. The aim is to compare whether clients' interests are similar when delivering conventional buildings as compared to green buildings. Private clients invest more in green buildings as compared to government and parastatal entities. Private clients prioritize on maximizing a return on investment and they mainly invest in energy-saving buildings that have low life cycle costs. Private clients are perceived to be more knowledgeable about the benefits of green building projects as compared to government and parastatal clients. A shortage of expertise and managerial skill leads to the low adaptation of green buildings in government and parastatal projects. Other factors that seem to prevent the adoption of green buildings are the preparedness of the supply chain within the industry and inappropriate procurement strategies adopted by clients.

Keywords : construction clients, design team, green buildings, procurement

Conference Title : ICSIGB 2016 : International Conference on Sustainable Infrastructure Design and Green Buildings

Conference Location : London, United Kingdom

Conference Dates : December 15-16, 2016