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## Cultivating a Successful Academic Career in Higher Education Institutes: The 10 X C Model

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**Abstract:** The modern era has brought with it significant organizational changes. These changes have not bypassed the academic world, and along with the old academic bonds that include a world of knowledge and ethics, academic faculty members are required more than ever not only to survive in the academic world, but also to thrive and flourish and position themselves as modern and opinionated academicians. Based upon the writings of organizational consultants, the article suggests a 10 X C model for cultivating an academic backbone, as well as emphasizing its input to the professional growth of university and college academics: Competence, Calculations of pain & Damp; gain, Character, Commitment, Communication, Curiosity, Coping, Courage, Collaboration and Celebration.

**Keywords:** academic career, academicians, higher education, the 10xC model **Conference Title:** ICHE 2017: International Conference on Higher Education

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