

## Dynamic Transmission Modes of Network Public Opinion on Subevents Clusters of an Emergent Event

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**Abstract :** The rise and attenuation of the public opinion broadcast of an emergent accident, in the social network, has a close relationship with the dynamic development of its subevents cluster. In this article, we take Tianjin Port explosion's subevents as an example to research the dynamic propagation discipline of Internet public opinion in a sudden accident, and analyze the overall structure of dynamic propagation to propose four different routes for subevents clusters propagation. We also generate network diagrams for the dynamic public opinion propagation, analyze each propagation type specifically. Based on this, suggestions on the supervision and guidance of Internet public opinion broadcast can be made.

**Keywords :** network dynamic transmission modes, emergent subevents clusters, Tianjin Port explosion, public opinion supervision

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