

## Quality of Life of the Beneficiaries of the Government's Bolsa Família Program: A Case Study in Mateiros/TO/Brazil

**Authors :** Mary L. G. S. Senna, Afonso R. Aquino, Veruska C. Dutra, Carlos H. C. Tolentino

**Abstract :** The quality of life index, despite elucidating many discussions, the conceptual subjectivity of the term does not show precision, and consequently, many researchers seek to develop methods aiming to measure this concept, bringing it to a more concrete approach. In this study, the quality of life index method was used to analyze the population of Mateiros, Tocantins, Brazil for quality of life. After data collection, it was compared the quality of life index between the population and the group of beneficiaries of the Brazilian government assistance program <em>Bolsa Família</em> (Family Allowance). Some of the people interviewed receive financial aid from the federal government program <em>Bolsa Família</em> (22%). Comparisons were made among the final score of the quality of life index of the Mateiros population and the following factors: Gender, age, education, those working or not with tourism and those who receive or do not receive the <em>Bolsa Família</em>. It was observed that only the factor, <em>Bolsa Família</em> (p-score 0.0138), shows an association with quality of life improvement, noticing that those who have financial aid had a higher quality of life improvement than the rest of the population. It was concluded that, government assistance has shown a decisive element on the enhancement of Mateiros population quality of life, indicating that similar actions should be maintained.

**Keywords :** quality of life index, government aid to families, sustainable tourism, Bolsa Família

**Conference Title :** ICHDFS 2016 : International Conference on Human Development and Family Studies

**Conference Location :** Paris, France

**Conference Dates :** November 21-22, 2016