

## Women Characters in Pakistani Films: A Critical Evaluation

**Authors :** Ali Arshad

**Abstract :** The study examines the depiction of women characters in Urdu and Punjabi films. It is a critical evaluation of forty-eight Pakistani films. It explores the characters of women portrays in Urdu and Punjabi film of Pakistan. Using content analysis as methodology with feminist research that helps to investigate the phenomena and supports the study. Finding of the study shows that women characters in Urdu and Punjabi films are not the reflection of true Pakistani women rather this picture represents a negative image of Pakistani women in viewers mind. These characters don't address the women's issues nor do they present the solutions to these problems faced by Pakistani women. The characters of Pakistani women are not free from male prejudice, and these films do not portray the social and political role perform by actual Pakistani women. The analysis shows that the characters of women in Urdu and Punjabi films are based on the assumptions.

**Keywords :** women, Pakistani, film, characters

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