

## **The Importance of Supply Chain Management in Prosperity of Organizations**

**Authors :** Seyedeza Baharisaravi

**Abstract :** As we know, we are living in the hyper competitive environment and all of companies strive hard to engross more and more customers. Thus, in this milieu, we should produce and deliver diverse commodities, regarding with the consumers' interests. So, all companies elicit that they should pay attention on the external resources besides the internal ones. Hence, the meaning of supply chain management has been introduced as a fundamental issue for global e-business, e-commerce and e-government. The present paper explains prominences, challenges, keys, various descriptions, advantages and disadvantages, globalization and the future of one of the vital issues in the business realm which is supply chain management (SCM). This issue is one of the newest concepts of business science that has transformed the essence of every business and attitude of marketers.

**Keywords :** SCM concepts, supply chain management, the importance of SCM, SCM in organization

**Conference Title :** ICESCM 2016 : International Conference on Enterprise and Supply Chain Management

**Conference Location :** London, United Kingdom

**Conference Dates :** May 23-24, 2016