

Relationships between Social Entrepreneurship, CSR and Social Innovation: In Theory and Practice

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Abstract : The shared goal of social entrepreneurship, corporate social responsibility and social innovation is the advancement of society. The business model of social enterprises is characterized by unique strategies based on the competencies of the entrepreneurs, and is not aimed primarily at the maximization of profits, but rather at carrying out goals for the benefit of society. Corporate social responsibility refers to the active behavior of a company, by which it can create new solutions to meet the needs of society, either on its own or in cooperation with other social stakeholders. The objectives of this article are to define concepts, describe and integrate relevant theoretical models, develop a model and introduce some examples of international practice that can inspire initiatives for social development.

Keywords : corporate social responsibility, CSR, social innovation, social entrepreneurship

Conference Title : ICSESI 2022 : International Conference on Social Entrepreneurship and Social Innovation

Conference Location : Barcelona, Spain

Conference Dates : August 16-17, 2022