

The Racism Found in Capitalism's Poetry

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Abstract : 'The Racism Found in Capitalism's Poetry' claims that since the death of philosophy and the end of art modern poetry has been upstaged by capitalist poetry using similar strategies and techniques; while both sublime moments use spectacle one is more effective. The essay also claims that capitalist poetry is open to racism and analyzes KFC advertising campaign to produce evidence of wide spread acceptance in an era of 'micro-aggressions' and confederate flag removals. The essay spends considerable time outlining the history of advertising and the weak literary counters to it that inevitably lent its assistance in education. The essay also suggests that the concept of 'Enormous Irony' may be the only way to counter. However, as long as capitalism is the method of the economy and governance, the essay suggests, there was little hope in spite of Obama's election.

Keywords : modern poetry, advertising, Kentucky fried chicken, capitalism, poetry

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