

## **The Integrated Urban Strategies Based on Deep Urban History and Modern Technology Study: Tourism and Leisure Industries as Driving Force to Reactivate Historical Area**

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**Abstract :** Embracing the upcoming era of urbanization with the challenges of limitation of resources, disappearing cultural identities and conflicts among different era of stakeholders, new integrated approaches are offered in our urban practice to help decision-makers and stakeholders frame and develop well-conceived, practical strategies for urban developing trajectories to approach urban-level sustainability in multiple social, cultural, ecological dimensions. Through bottom-up participation, we take advantage of tourism and leisure industries as driving forces for urbanization in China to promote integrated sustainable systems, with the hope of approaching both historical and ecological aspects of urban sustainability; and also thanks to top-down participation, we have codes, standards and rules established by the governments to strengthen the implementation of ecological urban sustainability. The results are monitored and evaluated experimentally and multidimensionally and the sustainable systems we constructed with local stakeholder groups turned out to be effective. The presentation of our selected projects would indicate our different focuses on urban sustainability.

**Keywords :** urban sustainability, integrated urban strategy, tourism and leisure industries, history, modern technology

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