

## **Big Data and Analytics in Higher Education: An Assessment of Its Status, Relevance and Future in the Republic of the Philippines**

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**Abstract :** One of the unique challenges provided by the twenty-first century to Philippine higher education is the utilization of Big Data. The higher education system in the Philippines is generating burgeoning amounts of data that contains relevant data that can be used to generate the information and knowledge needed for accurate data-driven decision making. This study examines the status, relevance and future of Big Data and Analytics in Philippine higher education. The insights gained from the study may be relevant to other developing nations similarly situated as the Philippines.

**Keywords :** big data, data analytics, higher education, republic of the philippines, assessment

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