

The Antecedents That Effect to the Adventure Tourism in Krabi, Thailand

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Abstract : The research aim to study the possible negative environmental impact by adventure tourism in Krabi, Thailand, which is a popular destination for adventure tourism. The research is carried out through quantitative and qualitative methods. Questionnaires are distributed to 400 adventure tourists: 160 Thai and 240 international tourists. Questions involved experiences and opinions towards the environment and certain practices which influence a protection or degradation of environment from tour guides, tour operators and tourists. Furthermore, in-depth interviews were carried out with 21 adventure tour operators operating 5 main adventure tours. The finding shows the various types of adventure activities in Krabi involve different kinds of nature, therefore the characteristics of the different adventure activities are likely to affect the physical environment in different level. Kayaking tours are managed inside the mangrove forests, and may lead to negative impact on the ecosystem of mangroves, through loud noise, pulling out the mangrove population.

Keywords : adventure activities, Krabi province in Thailand, physical environment, adventure tourism

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