

## Motorist Driving Strategy-Related Factors Affecting Vehicle Fuel Efficiency

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**Abstract :** With the onset of climate change and limited fuel resources, improving fuel efficiency has become an important part of the motor industry. To maximize fuel efficiency, development of technologies must come hand-in-hand with awareness of efficient driving strategies. This study aims to explore the various driving habits that can impact fuel efficiency by reviewing available literature. Such habits include sudden and unnecessary acceleration or deceleration, improper hardware maintenance, driving above or below optimum speed and idling. By studying such habits and ultimately applying it to driving techniques, in combination with improved mechanics of the car, will optimize the use of fuel.

**Keywords :** fuel efficiency, driving techniques, optimum speed, optimizing fuel consumption

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