

Comparative Study of Iran and Turkey Advantages to Attract Foreign Investors

Authors : Alireza Saviz, Sedigheh Zarei

Abstract : Foreign Direct Investment (FDI) is an integral part of an open and effective international economic system and a major catalyst to development. Developing countries, emerging economies and countries in transition have come increasingly to see FDI as a source of economic development modernization, income growth and employment. FDI is an important vehicle for the transfer of technology, contributing relatively more to growth than domestic investment. Exploratory research is being conducted here. The data for the study is collected from secondary sources like research papers, journals, websites and reports. This paper aim was to generate knowledge on Iran's situation through these factors after lifting sanction in comparison to Turkey. Although the most important factors that influence foreign investor decisions vary depending on the countries, sectors, years, and the objective of investor, nowadays governments should pay more attention to human resources education, marketing, infrastructure and administrative process in order to attracting foreign investors. A proper understanding of these findings will help governments to create appropriate policies in order to encourage more foreign investors

Keywords : foreign direct investment, host country, competitive advantage, FDI

Conference Title : ICAFE 2016 : International Conference on Accounting, Finance and Economics

Conference Location : Amsterdam, Netherlands

Conference Dates : May 12-13, 2016