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Learning Styles Difference in Difficulties of Generating Idea

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Abstract : The generation of an idea that goes through several phases is affected by individual factors, interests, preferences and motivation. The purpose of this research was to analyze the difference in difficulties of generating ideas according to individual learning styles. A total of 375 technical students from four technical universities in Malaysia were randomly selected as samples. The Kolb Learning Styles Inventory and a set of developed questionnaires were used in this research. The results showed that the most dominant learning style is among technical students is Doer. A total of 319 (85.1%) technical students faced difficulties in solving individual assignments. Most of the problem faced by technical students is the difficulty of generating ideas for solving individual assignments. There was no significant difference in difficulties of generating ideas according to students' learning styles. Therefore, students need to learn higher order thinking skills enabling students to generate ideas and consequently complete assignments.

Keywords: difference, difficulties, generating idea, learning styles, Kolb Learning Styles Inventory

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