

Eco-Tourism: A Need for Sustainable Development

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Abstract : Tourism was earlier considered as an activity performed by people only for the purpose of entertainment. However, the present era demand for adding something more to the concept of tourism. Nowadays, people are more protected towards environment, so this paper focuses on the significance of ecotourism for the attainment of sustainable development. Ecotourism is a way of sustainable growth of tourist spots maintaining their natural and actual status quo. The ecotourism in India becomes all the more important because India is famous on world map. Ecotourism believe that there should be sustainable equation between tourist and tourist place. Various aspects related to environmental tourism will be highlighted in this paper. Government efforts for the promotion of ecotourism will be discussed by explaining the tourism policy of India, some acts, rules etc. will also be discussed. The study comes up with some strategies to be adopted and which will lead in promoting the concept of ecotourism for an ecologically sustainable environment.

Keywords : tourism, eco-tourism, sustainable development, tourism policy, sustainable environment

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