

Architectural Experience of the Everyday in Bangkok CBD

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Abstract : The attempt to understand about what architecture means to people as they go about their everyday life revealed that knowledge such as environmental psychology, environmental perception, environmental aesthetics, inadequately address the contextualized and holistic theoretical framework. In my previous research, it was found that people's making senses of their everyday architecture can be addressed in terms of four super-ordinate themes; (1) building in urban (text), (2) building in (text), (3) building in human (text), (4) and building in time (text). In this research, Bangkok CBD was selected as the focal urban context that the integrated style of architecture is noticeable. It is expected that in a unique urban context like Bangkok CBD unprecedented super-ordinate themes will be unveiled through the reflection of people's everyday experiences. In this research, people's architectural experience conducted in Bangkok CBD, Thailand, will be presented succinctly. The research addresses the question of how do people make sense of their everyday architecture/buildings especially in a unique urban context, Bangkok CBD, and identifies ways in which people make sense of their everyday architecture. Two key methodologies are adopted. First, Participant-Produced-Photograph (PPP) allows people to express their experiences of the everyday urban context freely without any interference or forced-data generating by researchers. Second, Interpretative Phenomenological Analysis (IPA) are also applied as main methodologies. With IPA methodology, a small pool of participants is considered giving the detailed level of analysis and its potential to produce a meaningful outcome.

Keywords : architectural experience, building appreciation, design psychology, environmental psychology, sense-making, the everyday experience, transactional theory

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