

The Relationships between Human Resource Management and Entrepreneurship: Case Study SME in Thailand

Authors : Bella Llego

Abstract : This study aims to investigate the relationships between human resource management and entrepreneurship in the view of owner-managers and employees, and among employees with in the SME in Thailand. The research method used a qualitative method to confirm the phenomenology interest with top management position which women are regarding their career path by using purposive sampling method. The results showed that human resources management has positive relate with the corporate entrepreneurship are including the recruitment process, training worker, professional career development and reward system impact to entrepreneur's knowledge and innovation of corporate entrepreneurship in respectively to bring a very reliable way. Then, the key informant suggested that women's career experiences predisposed them to find an alternative route for entrepreneurship, despite having achieved top management. The understanding factors that successfully contribute to the development of women entrepreneurs from career development perspective are critical endeavours for any type of organization as well.

Keywords : entrepreneurship, firm performance, human resource management, work efficiency

Conference Title : ICEBMM 2015 : International Conference on Economics, Business and Marketing Management

Conference Location : Rome, Italy

Conference Dates : December 03-04, 2015