Assessment on Communication Students' Internship Performances from the Employers' Perspective

Authors : Yesuselvi Manickam, Tan Soon Chin

Abstract : Internship is a supervised and structured learning experience related to one's field of study or career goal. Internship allows students to obtain work experience and the opportunity to apply skills learned during university. Internship is a valuable learning experience for students; however, literature on employer assessment is scarce on Malaysian student's internship experience. This study focuses on employer's perspective on student's performances during their three months of internship. The results are based on the descriptive analysis of 45 sets of question gathered from the on-site supervisors of the interns. The survey of 45 on-site supervisor's feedback was collected through postal mail. It was found that, interns have not met their on-site supervisor's expectations in many areas. The significance of this study is employer's assessment on the internship shall be used as feedback to improve on ways how to prepare students for their internship and employments in future.

Keywords : employers perspective, internship, structured learning, student's performances **Conference Title :** ICCFMS 2015 : International Conference on Communication, Film and Media Sciences **Conference Location :** Rome, Italy **Conference Dates :** December 03-04, 2015